Bath Tram-

the right flavour ?

Trampower

Talk 24th Nov. 2018

Bath Tram Conference.

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Leading to better transit

www.trampower.co.uk

Mary Baker Instant cake mix – imported from USA 1956

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Tinned Rice Pudding –
another 1950's culinary break through ?

Ford Model 'T' – any colour :
as long is it black

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Oldsmobile 1923 –
any colour

Our first car – we are so proud.
We park it at a Bus Stop !

BUS
STOP

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You can do it in an MG.

BON 180N

Cars could be advertised on roads in 1970's !

THE INTELLIGENT WAY
TO GET AROUND THESE DAYS.

TBH 614N

COL 434P

Sex has never been a problem for us.

A real green
VW Golf

A "dream product" ?

Cars now advertised in fantasy locations –
The ultimate male status symbol ?

What travel do people buy ?

Urban Travel Demand

Demand for urban travel

Tramland ?

- 50%
- 25%
- 5%

3miles 5miles 30miles

Generalised Cost of urban travel
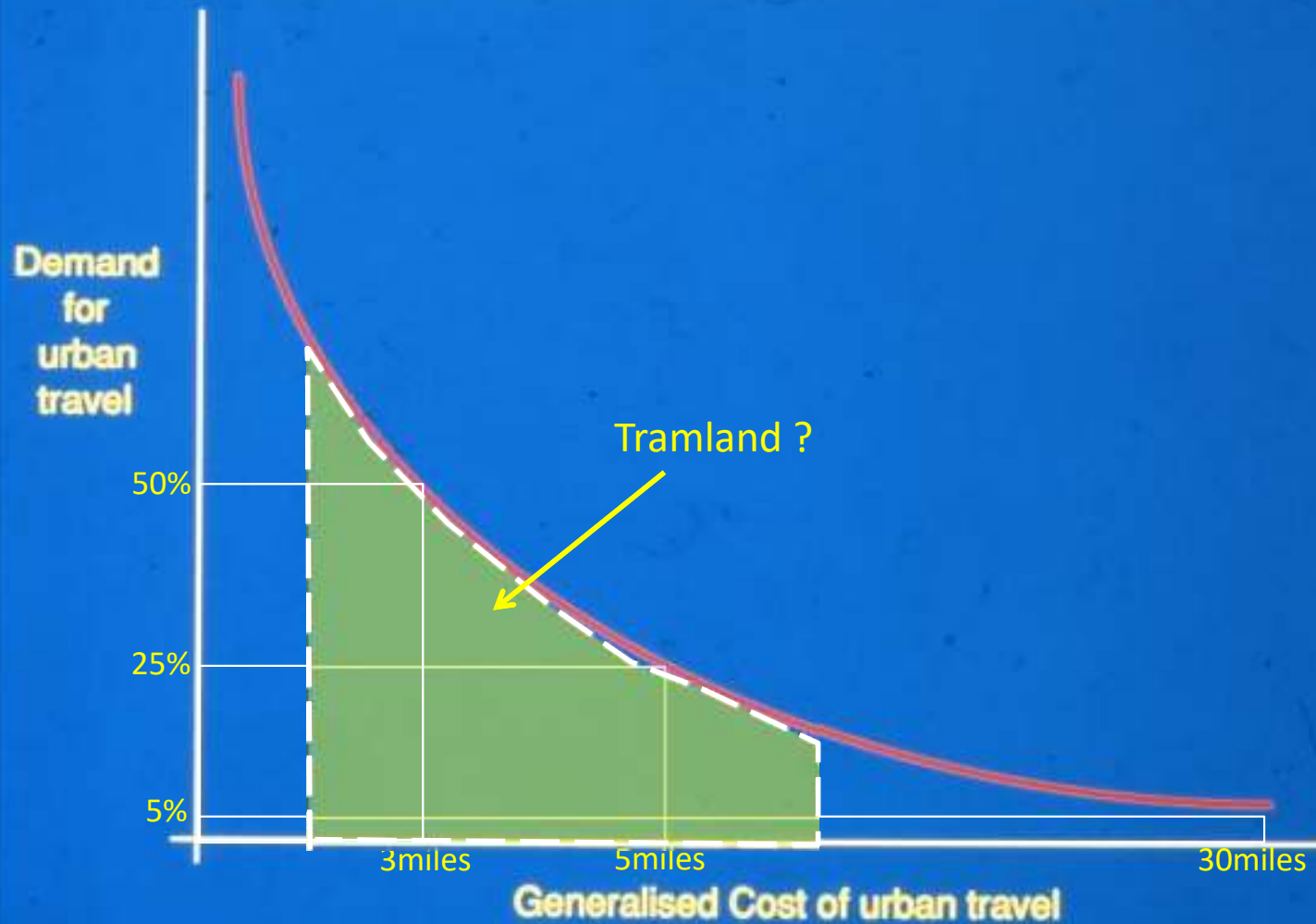
= walking time + waiting time + fare
+ riding time + comfort/convenience

Why not buses ?

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The Stevenage Superbus 1968 - 1980

Redditch "Reddibus " 1976 - 2003

Swansea 'bendy buses' scrapped six years after £10million spent on roads to accommodate 2009- 2015
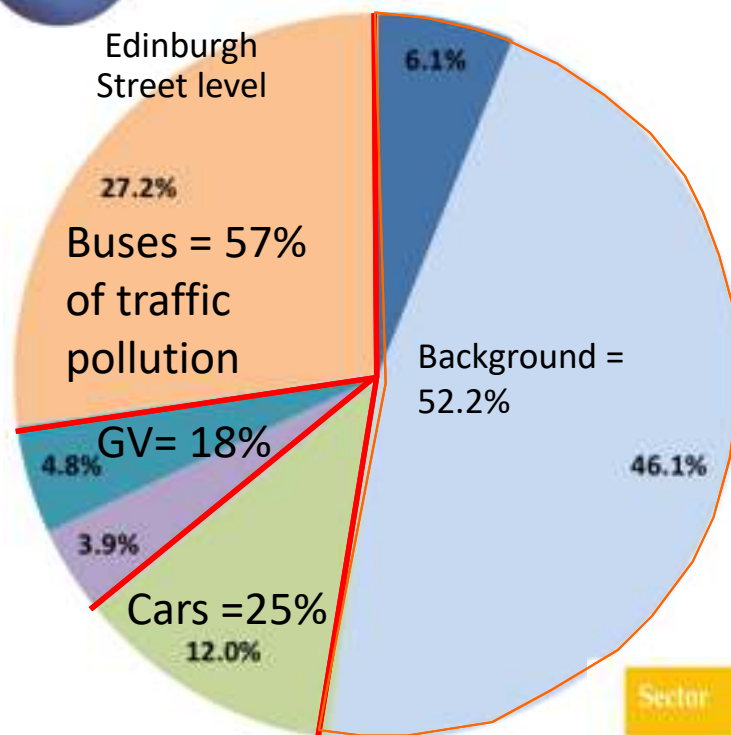
York FTR 2006

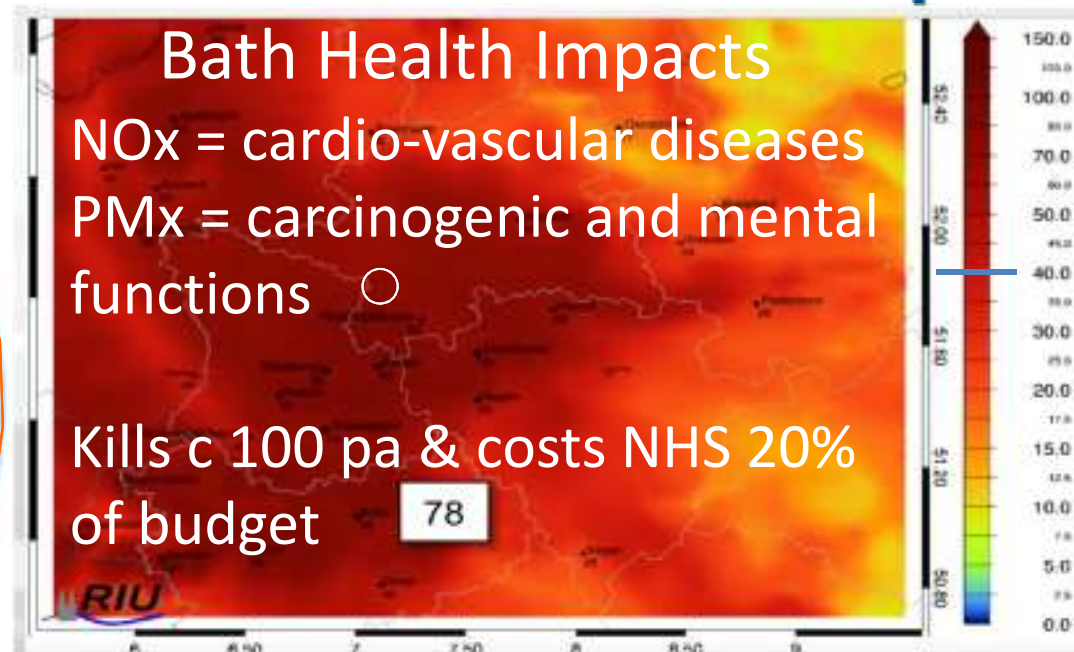No UK bus service has got (m)any people out of cars

Never mind pollution ?

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Edinburgh Street level

- 6.1%
- 27.2% — Buses = 57% of traffic pollution
- 4.8% — GV= 18%
- 3.9%
- Cars =25% — 12.0%
- Background = 52.2% — 46.1%

Bath Health Impacts

NOx = cardio-vascular diseases
PMx = carcinogenic and mental functions ○

Kills c 100 pa & costs NHS 20% of budget

78

Fuel Tax and conflicts of interest

Sector	SO2	NOx	VOC	PM₃₀	PM₂₅
Energy & Ind.	300	480	26.4	17.9	15.0
Road Transport	0.9	350	47.4	23.8	17.1
Other transport	10.6	91	11.0	3.7	3.5
Commerce & Domestic	40.9	87.7	36.3	27.6	26.8
Agriculture	na	na	75.2	12.6	2.2
Waste	0.7	1.4	43.2	2.2	2.0
Other	na	0.2	0.8	2.2	2.12

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Who Needs Buses ?

MAGIE

Urban Car trips are short:
70% < 5miles
50% < 3 miles

Who needs trams ?

Local buses are big polluters
(NOx & PMx)
And
Don't get people out of their cars

What is the alternative ?

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- Ban all motor traffic – economic impacts

- Provide cycleways – on Bath's hills ?

- Electric vehicles – PMx from tyre, tarmac and brakes

- Wait for HM Treasury 'Magic Money Tree' ?

Bath Trams – an uphill challenge

Max slope by adhesion

City	% Gradient
Montreal	14
Saarbrucken	13
Lisbon	12
Sheffield	10

Opinions TRUMP Facts